



Written in the Sky 2026 Terms & Conditions

Progress House, Urray Nook Road, Eaglescliffe, Stockton-on-Tees, TS16 0QB
UK Registered Charity No. 1092204, Isle of Man Registered Charity No. 1329

INTRODUCTION

These Terms and Conditions apply to The Great North Air Ambulance Service Written in the Sky, by entering a name to be displayed on the helicopter; supporters agree to be bound by these rules. The Great North Air Ambulance Service may amend these Terms and Conditions at any time, at its discretion and will post the amended Terms and Conditions on the charity's website not less than 28 days before the amendments take effect. A printed version of the Terms and Conditions is available on request.

DEFINITIONS

The GNAAS means, 'The Great North Air Ambulance Service'

WRITTEN IN THE SKY

- a) Written in the Sky is a fundraising campaign that allows supporters who donate the minimum amount outlined below to have their name, or the name of a friend or loved-one, displayed on the underside of GNAAS's new H145 helicopters for the operational lifetime of the helicopters.
 - i. 'Lifetime' refers to the period that the specific aircraft is owned and operated by GNAAS.
- b) Donors will receive a certificate and letter of thanks for their contribution.
- c) This campaign is a standalone initiative and begins on 13th April 2026 and will close once all name spaces are filled or GNAAS determines the close of the campaign.
- d) GNAAS reserves the right to update, cancel, or suspend the campaign at any time. Changes will be communicated through its official communication channels, including but not limited to its website, social media or campaign platform.
- e) In the event that a donation is received after the campaign has closed or name capacity has been reached, GNAAS will contact the supporter to offer a full refund or the option to reassign the gift as a general donation.

NAME SUBMISSION GUIDELINES

- a) Supporters must be over 16 to submit a name.
 - i) Those younger may have someone over 16 submit a name on their behalf.
- b) Each donation allows for the inclusion of one name.
 - i) £100 for individuals; £200 for groups or schools.
- a) Supporters may submit multiple names (one per donation amount as detailed above).
- b) Any donations made before the launch date of 13th April 2026 or after the closure of the campaign are not eligible for name inclusion.
- c) There is limited space available; names will be registered on a first-come, first-serve basis.
- d) At the time of submission, supporters will be asked for their preference as to which helicopters their name will be displayed on. GNAAS will make every effort to honour this preference; however, placement on a specific vehicle is not guaranteed. Submitted names will be randomly allocated to a location within the designated printing areas on the helicopter.
 - i. The printing areas will be within the text 'YOUR LOCAL AIR AMBULANCE' on the underside of the helicopters.
 - ii. Supporters cannot choose where on the design their name will appear.

- e) The final design, font, size, and layout are at the sole discretion of GNAAS
 - i. Illustrative drawings are non-contractual and subject to change.
- f) Names will be printed in a consistent font and size across all submissions.
- g) If you submit more than one name, we cannot guarantee they will appear next to each other on the helicopter.
- h) Names will be printed on the aircraft as soon as reasonably possible after the close of the campaign, currently expected in early 2027.
 - i. Campaign closure, installation of names, and delivery of commemorative items are subject to reasonable delays.
 - ii. GNAAS is not liable for delays outside of its control.
- i) Names will remain on the helicopters for the duration of their operational lifespan.
 - i. GNAAS has no obligation to maintain names if an aircraft is decommissioned, sold, or sustains damage to the decal area.
- j) Methods of submission
 - i. Via the Written in the Sky campaign webpage- www.gnaas.com/written-in-the-sky
 - ii. Over the phone with our team on 01325 487 263 during office hours.
 - iii. Via postal response to our Written in the Sky direct mail appeal.

NAME ELIGIBILITY

- a) One name per £100 donation (e.g. John Smith), or £200 for groups (e.g. Egglecliffe Secondary School)
 - i. Mr & Mrs Smith, or 'The Smiths', 'The Smith Family' are not permitted,
- b) Names must be no more than 30 characters for individuals or 60 characters for groups/schools, including titles, spaces, punctuation and post-nominals.
- c) Nicknames or informal names are permitted.
- d) May include formal titles (Dr. Professor, Lady etc.)
- e) Must not include business names, emojis, special characters (except hyphens or accents)
 - i. Non-Latin characters are permitted
- f) Must not include offensive or discriminatory content.
 - i. GNAAS reserve the right to refuse a name and request an alternative in these cases. The decision will be made at the discretion of GNAAS. GNAAS reserves the right to refuse any name and request an alternative at its sole discretion.
- g) Supporters are responsible for submitting accurate name details.
 - i. Once the name is submitted it will be printed exactly as entered.
 - ii. If you do spot a mistake, please email the team on support@gnaas.co.uk or 01325 487 263 as soon as possible. GNAAS cannot guarantee changes to be made after submission but will attempt to accommodate corrections where possible.

ADDITIONAL DETAILS

- a) Submission of a name does not confer any ownership rights to the aircraft upon the supporter.
- b) No entitlement to access the aircraft or GNAAS's facilities is granted through participation.
 - i. Our aircraft are in use 365 days a year on life-saving missions, therefore access for viewing is not guaranteed.
 - ii. A digital search function will be available once all names have been submitted along with a replica of the underside of the helicopter which will be displayed at GNAAS HQ in Egglecliffe for public viewing.
- c) All donations made through Written in the Sky will be allocated to GNAAS's general funds and used where most needed, as determined by the Board of Trustees and the Senior Leadership Team.
 - i. Supporters will not be able to request their donation to go towards anything specific.
- d) The underside of the helicopter is likely to undergo wear and tear or damage due to its constant use and rural landing spots. GNAAS cannot guarantee any length of time that the aircraft will remain operational.
 - i. GNAAS is under no obligation to repair or replace individual names if the decal is damaged during operations.

ii. GNAAS has no obligation to contact the supporter in the event that the decal is damaged.

~~e)~~ Supporters may be contacted at the end of the aircraft's operational life regarding renewal opportunities. It is the supporter's responsibility to keep contact details up to date. A certificate and commemorative coin (if purchased) will be sent to the billing address provided during the donation process.

~~f)~~ Coins will be distributed from May 2026 onwards; we will aim to post these and the certificates to supporters within three weeks of names being submitted. GNAAS is not liable for items lost in the post or for delays in production beyond its reasonable control.

~~g)~~ GNAAS may use photographs and video footage of the helicopter for use in media releases, publications, social media, website and third-party media. While individual names won't be highlighted, supporters understand and accept that their submitted name(s) may be identifiable in such materials.

DATA PROTECTION

The charity does not pass on or sell any details it holds on to its supporters to any third party. Data that is collected from you is used to process your entry to the Written in the Sky appeal, and, to inform charity news and events in line with your communication preferences.

Privacy Notice: (Please read)

The charity's privacy policy is published on our website at

<https://www.gnaas.com/privacy-policy/> you can update your contact preferences by calling 01325487263, or, emailing

support@gnaas.com and completing the contact preferences form on our website,

<https://www.greatnorthairambulance.co.uk/preferences/>

You can inform the charity about your communication preferences by any of the following:

- Completing the relevant section on your Written in the Sky return slip and post back to GNAAS
- Telephone 01325 487 263
- Email support@gnaas.com
- Write to, The Great North Air Ambulance Service, Progress House, Urlay Nook Road, Eaglescliffe, Stockton-on-Tees, TS16 0QB

Please be assured that we will not share or sell your data