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A Mile 4 Miles terms and conditions

Eligibility

- This opportunity is open to primary and secondary schools and organised youth groups (such as Brownies, Scouts, Guides and similar clubs) participating in fundraising for the Great North Air Ambulance Service. Schools must raise a minimum of **£500** to qualify for entry.

Entry Criteria

- Each qualifying school or organised group may submit **one helicopter name entry**.
- Entries must include a short explanation of the reasoning behind the chosen name.
- All entries must be submitted by 20 September 2026.

Fundraising Requirement

- The £500 minimum must be raised and received by the Great North Air Ambulance Service before the entry deadline to be eligible.

Appropriate Content

- Suggested names must be respectful, appropriate, and suitable for public use.
- The Great North Air Ambulance Service reserves the right to reject any entry deemed inappropriate or unsuitable.

Judging Process

- Entries will be reviewed by a judging panel.
- The winning name will be selected based on creativity, meaning, and suitability.
- The panel's decision is final.

Prize

- The winning school or organised group will have the opportunity to name the helicopter.
- The school or organisation will also receive a helicopter visit or airbase visit depending on availability
- All prizes are subject to operational availability and emergency call-outs and may be changed if required.


Publicity

- By entering, schools and organisations agree that the Great North Air Ambulance Service may use the school's name, entry, and any images provided for promotional purposes.

Data Protection

- Any personal data provided will be handled in accordance with data protection regulations and used only for the purposes of this campaign.
- You confirm your details can be used in accordance with the GNAAS privacy policy; <https://www.greatnorthairambulance.co.uk/privacy-policy-2/>.

General

- The Great North Air Ambulance Service reserves the right to amend or withdraw the competition at any time. 
- If no suitable entries are received, the Great North Air Ambulance Service reserves the right to select a name internally with support from an external adjudicator and the panel of judges. 