



GREAT NORTH AIR AMBULANCE SERVICE 'POWER UP' 2021 TERMS AND CONDITIONS

INTRODUCTION

These Terms and Conditions apply to The Great North Air Ambulance Service Power Up campaign and by entering players agree to be bound by these rules. The Great North Air Ambulance Service may amend these Terms and Conditions at any time, at their discretion and will post the amended Terms and Conditions on the charity's website, www.gnaas.com. A printed version of the Terms and Conditions are available on request.

DEFINITIONS

GNAAS means 'Great North Air Ambulance Service'.

GENERAL

1. Power Up is a fundraising campaign run by the Great North Air Ambulance Service.
2. Power Up incentives are based on fundraising income.
 - 2.1 Individuals, £100, £250, £500
 - 2.2 Groups/Schools/Business, £250, £500, £1000
3. 'Individuals' that raise £500 and above will be offered a base visit and receive one entry into a draw to win a flight on a Great North Air Ambulance Service Helicopter. Only one entry per fundraiser.
4. Funds must be raised between the campaign start date of 5 August 2021 and the campaign end date of 28 February 2022.
5. Funds must be raised exclusively as part of the Power Up campaign. Funds raised towards existing fundraising commitments will not be included in the Power Up fundraising total. This includes fundraising for events such as the Great North Run.
6. 'Groups/Schools/Business' that raise £1000 and will be offered a base visit (for up to 4 people) and receive one entry into a draw to win a flight on a Great North Air Ambulance Service helicopter. It is the 'Groups/Schools/Business' decision to choose which individual wins the flight.
7. Incentive posting dates are week commencing 1 November 2021 and week commencing 28 February 2022. Fundraising must be completed, and monies received on or before these dates to be eligible.
8. Base visits will be scheduled for Spring 2022.
9. The flight will be a scheduled maintenance flight and the date confirmed with the draw winner.
10. The flight winner can nominate another individual to take the prize, should they wish.
11. There is no alternative prize to the flight.
12. The winner will be responsible for organising their own transport to and from the air bases.
13. The winner will be drawn at random.
14. The winner will have four weeks to accept their prize, after this time there will be a redraw.
15. By taking part in Power Up, you accept the Great North Air Ambulance Service may contact you about the campaign and to update you with any important information. You can manage your preferences regarding future contact from Great North Air Ambulance Service at any time. 14. You confirm your details can be used in accordance with the GNAAS privacy policy, which is published on our website at <https://www.greatnorthairambulance.co.uk/privacy-policy-2/>