



The Great North Air Ambulance Service

Person Specification

Job title: Fundraising (Individual Giving) Officer (12 Month Maternity Cover)

Department: Public Liaison

	Essential	Desirable
Qualification/ Education/ Training	Good standard of general education.	
Experience	Working in a Fundraising, Marketing or Customer Service environment or alternative transferable skills.	Use of CRM system.
Skills	Ability to prioritise workloads. Excellent presentation and communication skills, both verbal and written. Team working, inter-personal and creative problem-solving skills, with a friendly and positive 'can do' attitude.	
Knowledge	Working knowledge of MS Office products e.g. Excel, PowerPoint, Outlook.	Crowdfunding, Digital fundraising or Membership development