



The Great North Air Ambulance Service

Person Specification

Job title: Corporate Fundraising Officer

	Essential	Desirable
Qualification/ Education/ Training	<p>Clean driving licence</p> <p>Minimum of 5 GCSE's grade C and above including English and Maths</p>	<p>Degree qualified or equivalent qualification</p>
Experience	<p>A minimum of 2 years' experience in a corporate/business development role</p>	<p>Experience of using CRM fundraising software</p> <p>Experience in a corporate/business fundraising or similar role</p>
Skills	<p>Strong planning and organisational skills and an ability to manage a demanding workload with a flexible and collaborative approach</p> <p>Presentation skills and confidence to deliver talks and presentations to the public</p> <p>Computer literate and experience of using Microsoft Office particularly Word, PowerPoint and Excel</p>	<p>Understanding of customer/donor retention</p> <p>Knowledge of legal framework applicable to charity fundraising</p>
Personal qualities	<p>Strong team player</p> <p>Confident and self-motivated</p> <p>Ability to work well under pressure</p> <p>Flexibility to work unsocial hours, including weekends and evenings, and to travel as required</p>	