

## The Great North Air Ambulance Service Person Specification

JOB TITLE: Lottery Sales Representative

**DEPARTMENT:** Lottery

	Essential	Desirable
Qualification/Education/ Training	A good standard of education including English and Maths  Full clean driving licence	
Personal Characteristics/ Communication	Well-presented and excellent interpersonal skills. Ability to communicate with a broad range of people  Ability to promote the charity weekly lottery face to face  Willingness to work evenings and weekends as required	Ability to work productively both as part of a team and individually to achieve set targets
Skills/Knowledge	Strong customer service skills and understanding of the importance of maintaining the charities reputation  Strong organisation skills and the ability to meet deadlines whilst maintaining attention to detail	Knowledge of the legal framework applicable to charity fundraising  Knowledge of GNAAS and the charity's core values  Computer literate and able to utilise tablets and apps
Experience		