

## The Great North Air Ambulance Service



### Person Specification

#### Job Title: Community Fundraising Officer

#### Person Profile Competencies:

1. Leading and Inspiring
2. Delivering results
3. Communicating with Impact
4. Working effectively with others

#### Essential Technical Skills:

1. Experience establishing and maintaining local networks
2. Experience of community fundraising and working with volunteers
3. Able to inspire support and action from a wide range of supporters.
4. Ability to motivate and lead different types of volunteers to raise money
5. Experience coordinating activity and or teams across wide geographical areas
6. Experience hitting ambitious community income targets
7. Ability to take a strategic and practice led approach to development

#### Personal Skills:

1. Exceptional people skills and a natural communicator
2. Entrepreneurial and driven by results
3. A team player who can also work independently and be self-sufficient
4. Exceptional organisational and time management skills - with an ability to prioritise, be proactive and manage a varied work load across a wide geographical area
5. An absolute commitment to the vision for volunteering and supporter promise and the ability to inspire a diverse range of volunteers and supporters

#### Education/Professional Skills:

1. Fundraising/Volunteer Management qualification or at least 2 years' experience
2. Good understanding of working within current legislation and guidelines of fundraising and working with volunteers.
3. Good IT literacy including experience in using a range of databases and reporting tools.

#### Additional requirements:

1. Based within region.
2. Possession of a full clean driving license.
3. Willingness to travel up to 5 days per week within the region including evenings and weekends on a regular basis.